

STUDENT UNION MEMORIAL CENTER DIGITAL AD PLATFORMS

The Arizona Student Unions is excited to showcase your upcoming event to the University community through our Digital Ad Platforms. Please visit our website union.arizona.edu/digitalads for more information, and contact us via email at SU-DigitalAds@email.arizona.edu to submit your request. Space is limited, and all advertisements are subject to approval.

2 SUMC DIGITAL TOTEMS

1 SUMC North Canyon Screen **AND** 1 SUMC South Canyon Screen

Design Specs: 1080px X 1920px, 150 DPI, less than 1 GB, 10 sec max

\$2,000

External Vendors

\$2,400

Cost With Video Content (.mp4)

\$1,400

UArizona Departments

\$1,680

Cost With Video Content (.mp4)

\$800

UArizona Student Groups (recognized clubs/orgs)

\$960

Cost With Video Content (.mp4)

NORTH TOTEM



SOUTH TOTEM



2 SUMC DIGITAL SHOWCASES

1 Diamond Atrium Screen (*SUMC Level 3*) **AND** 1 Sabor Mexican Fare Screen (*SUMC Level 2 - Main Level*)

Design Specs: 1080px X 1920px, 150 DPI, less than 1 GB, 10 sec max

\$600

External Vendors

\$720

Cost With Video Content (.mp4)

\$420

UArizona Departments

\$504

Cost With Video Content (.mp4)

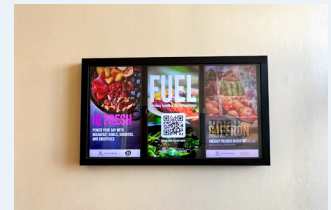
\$240

UArizona Student Groups (Recognized Clubs/Orgs)

\$288

Cost With Video Content (.mp4)

DIAMOND ATRIUM



SABOR



6 SUMC PLASMAS

2 Fast Copy/Fast Design, 2 Gallagher Theater **AND** 2 Nrich Urban Market

Design Specs: 1080px X 1920px, 150 DPI, less than 1 GB, 10 sec max

\$1,050 External Vendors
\$1,260 Cost With Video Content (.mp4)

\$735 UArizona Departments
\$882 Cost With Video Content (.mp4)

\$420 UArizona Student Groups (*Recognized Clubs/Orgs*)
\$504 Cost With Video Content (.mp4)

GALLAGHER



FAST COPY



NRICH



45 CATPRINT KIOSKS

Please see <https://catcash.arizona.edu/catprints.php> for current list of on campus kiosk locations.

NOTE: Video files are not available for CatPrint Kiosk.

Design Specs: 1024px x 960px, 72 DPI, less than 1 GB

\$900 External Vendors

\$630 UArizona Departments

\$360 UArizona Student Groups (*Recognized Clubs/Orgs*)

KIOSK EXAMPLES



Pricing guarantees that ads will run for 1 week, Monday-Sunday

Date adjustments made by special request.



THE UNIVERSITY OF ARIZONA
Arizona Dining